

Session Topic: **Land Use**

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There will be change:

- local vs national tensions
- is regulatory regime best management option?
- Choices
- Change not necessarily bad – need to secure quality for future
- Situation may be very different in 60 years
- What can PL's do to contribute to this?
- Threats – land use change due to climate change
- Will PL's be seen as a luxury? Can we get to a situation where we don't need PL's?

What type of landscape do we want in 60 years?

- landscape in relatively good condition – if it ain't broke, don't fix it.
- Importance of land managers – Glastir
- CAP Reform 2013 – EU shift to Ecosystems, Goods and Services
- Glastir link between land managers and PL's.
- Do we need different structure to manage environmental goods – implementation and delivery – roles – who, how?
- European Landscape Convention – Whole landscape approach manage as a system.
- What additional services can PL provide – perhaps integrated service delivery.
- PLs often v few powers, therefore work through people (esp AONB's) to maintain landscape
- People are central – will farmers be 'endangered species'?
- Living, working landscapes
- Future of uplands and common land
- Aging population – lose expertise and experience
- Perhaps benefits of PLs not being sold but tourists already aware and visit PLs
- Who are we selling messages to? Integrate town and country – “new contract” between rural and urban.

- Change will happen – choices
- Wales potential to be exemplar – national strategy, delivery mechanisms
- Role of people (live, work and manage farmers' land) considered
- Link behaviour change and communicate benefits – well-being agenda 'new contract'
- Role of Glastir
- Get economy, social and well-being right and everything else will follow – do we need a new duty?